

# UNITED WAY OF THE CAPITAL REGION

## EMPOWERING INDEPENDENCE

**United Way of the Capital Region** empowers independence through our access to health care, basic needs, school readiness and workforce development initiatives.

### NEW THIS YEAR

Our United Way dedicates more than \$1 million annually to basic needs services to help people in urgent situations. We recently formed new partnerships to make a greater impact in our community. Some of our new partners include Bethesda Mission of Harrisburg, Downtown Daily Bread and Pennsylvania Wounded Warriors. At the same time, we continue to support many of our traditional partners.



## YOUR GIVING MAKES A DIFFERENCE

You can support one – or all – of the giving solutions below:

### COMMUNITY IMPACT FUND

United Way's Community Impact Fund combines the gifts of thousands of donors to make a BIG impact. The Community Impact Fund supports service providers in access to health care, basic needs, school readiness and workforce development. For a list of service providers visit [www.uwcr.org/service\\_providers.pdf](http://www.uwcr.org/service_providers.pdf)

### SCHOOL READINESS COMMUNITY INITIATIVE



Helps prepare kids to enter school ready to succeed.

### BASIC NEEDS

Supports services providing food, housing and utilities, child care, information and referral services, and language support.

### ACCESS TO HEALTH CARE COMMUNITY INITIATIVE



Helps the uninsured navigate the health care system, overcome barriers to care and connect with a primary health provider.

### WORKFORCE DEVELOPMENT COMMUNITY INITIATIVE



Helps the un- and underemployed secure family-sustaining jobs.

UNITED WAY IS  
ACCOUNTABLE  
TO YOU

*95% of the money we raise and distribute from individual donors through our Capital Region campaign is directed to local programs and services.* We can do this thanks to a group of corporate contributors, called Cornerstone Partners, who help underwrite the majority of our low administrative and fundraising costs of 18% (in 2022). Our 2023 administrative and fundraising costs will be determined in September. We also receive support from perpetual trusts and investment income to help provide this program. Volunteers partner with us in every aspect of our work.

### THANK YOU CORNERSTONE PARTNERS:

Alexander Building Construction Co.  
Capital Blue Cross  
Country Meadows Retirement Communities  
The Hershey Company

Highmark Blue Shield  
M&T Bank  
Penn National Insurance  
Pennsylvania Automotive Association  
The United Way Foundation of the Capital Region

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